



IFDA National Championship Multimedia Consent Agreement

This Multimedia Consent Agreement ("Agreement") is made and entered into by and between the International Foodservice Distributors Association ("IFDA") and you, the undersigned photographer or videographer ("You"). As used in this Agreement, "Multimedia" means all photographs, video footage, audio, and other recordings captured by or on behalf of You at the Event.

In consideration of being granted permission by IFDA to enter the IFDA National Championship (the "Event") for the purpose of capturing Multimedia, You agree to these terms:

1. Grant of Permission

IFDA grants You a non-exclusive, non-transferable, revocable license to capture photography and videography of the Event, solely for the purposes permitted by Section 2, on behalf of:

Company Name: _____ ("Company")

and in accordance with this Agreement.

2. Use of Media

- You and Company may use the Multimedia solely for news reporting and promotion of the Event, Company, and the activities of IFDA.
- You may not use the Multimedia for any other commercial purpose, including but not limited to, advertising, product endorsement, or resale, without the prior written consent of IFDA.
- You agree to credit IFDA in all published uses of the Multimedia by stating "IFDA National Championship" on, in, or adjacent to the Multimedia.

3. Delivery of Media

You agree to deliver the following Multimedia to IFDA:

- 30 edited photographs in high-resolution (at least 1900px by 1080px) in jpeg or png format.
- 10 minutes of edited video footage in both horizontal (4096x2160) and vertical (2160x3840) 4K resolution, in QuickTime (.mov) or MP4 (.mp4) format.

4. Delivery Deadline

- You shall deliver the final edited Multimedia to IFDA via Dropbox or another method reasonably designated by IFDA no later than 10 business days following the conclusion of the Event.

5. Copyright

- You retain copyright ownership of all of the Multimedia.
- You grant IFDA a non-exclusive, perpetual, worldwide, royalty-free license to use, reproduce, display, distribute, edit, and create derivative works of the delivered Multimedia for IFDA's promotional, educational, and non-commercial purposes, including on IFDA's websites, social media, and marketing materials. IFDA will use reasonable efforts to credit You where practicable.

6. Insurance

You are solely responsible for obtaining and maintaining, at Your own expense, commercial general liability insurance with limits of not less than \$1,000,000 per occurrence throughout Your attendance at the Event, and shall provide a certificate of insurance to IFDA upon written request.

7. Restricted Areas

Specific areas of the Event may have restrictions on photography and videography. You agree to be aware of and adhere to all posted signage and instructions from IFDA staff regarding these restrictions. Violation of these restrictions may result in immediate removal from the Event, forfeiture of Your media credential, and ineligibility to attend future IFDA National Championship events.

8. Standard Event Attendee Agreement

In addition to this Agreement, You are bound by the terms applicable to all at the IFDA National Championship.

9. Additional Rights

IFDA reserves the right to:

- Prohibit the use of any Multimedia that IFDA reasonably deems to be inappropriate or damaging to its reputation, upon written notice to You.
- Remove You from the Event for violating this Agreement.

10. Indemnity

You agree to indemnify and hold harmless IFDA, its officers, directors, employees, agents, and volunteers from and against any and all third-party claims, demands, losses, liabilities, costs, or expenses (including reasonable attorneys' fees) to the extent arising out of:

- Your use of the Multimedia, other than use by IFDA under its license.
- Your violation of this Agreement.
- Any injury or damage caused by Your negligence or willful misconduct at the Event.

11. Entire Agreement

This Agreement, together with the event terms referenced in Section 8, constitutes the entire agreement between You and IFDA regarding the Event. In the event of a conflict, this Agreement controls. This Agreement may be amended only in a writing signed by both parties.

12. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Virginia, without regard to its conflict of laws principles, and each party consents to jurisdiction in the courts there.

13. Severability

If any provision of this Agreement is held by a court to be invalid or unenforceable, that provision will be enforced to the maximum extent permissible or, if not possible, severed, and the remaining provisions shall remain in full force and effect.

BY SIGNING BELOW, YOU ACKNOWLEDGE THAT YOU HAVE READ AND UNDERSTOOD THIS AGREEMENT AND AGREE TO BE BOUND BY ITS TERMS AND CONDITIONS.

Your Name (Print):

Your Signature:

Date:

Please return the signed form to Caitlyn Blizzard at cblizzard@ifdaonline.org and copy events@ifdaonline.org.

If you have any questions regarding this agreement or the registration process, please contact Caitlyn Blizzard at cblizzard@ifdaonline.org.

We appreciate your cooperation and look forward to seeing your work capture the energy of the IFDA National Championship.