



# The Leader Letter

...Keeping Company Leaders Informed...

## Welcome to the 2025 IFDA National Championship Competition!

You are receiving this newsletter because we understand that you will be serving as your Company's Leader this year or you served in this capacity in 2024. *If you are not the appropriate point of contact for your company, please let us know as soon as possible so that we can update our records.*

As your Company's Leader, you will ensure that your team is well prepared for the onsite experience. We have created a **Company Planning Guide** for your reference.

Companies with teams of 10 or more may request a sub-block of housing. **Please contact us at [events@ifdaonline.org](mailto:events@ifdaonline.org) to request a block of rooms before June 23, 2025.**

## Fast Facts

- **Championship Dates:** October 23-25, 2025
- **Location:** Orlando, FL
- **Hotel:** Disney's Coronado Springs Resort
- **Competition Site:** Osceola Heritage Park
- **Contact Us:** [events@ifdaonline.org](mailto:events@ifdaonline.org)

## Registration & Housing

Please mark your calendars! Registration and Housing will open on June 18<sup>th</sup>. Each registrant will receive a confirmation letter that will provide a link for housing block access. *Please note that the housing link cannot be shared with others.*

## Judges & Volunteers

We are introducing a new sign-up process for those interested in serving as a Judge or Volunteer during this year's National Championship. **A Sign-Up Genius form will be available June 2-13.** Those who sign up will receive confirmation on June 18<sup>th</sup> and will receive registration access.

## Disney Events

If your company is interested in hosting an event at Disney's Coronado Springs Resort at one of the theme parks, please contact the following Disney team members by August 29<sup>th</sup>.

### **Michele A Caroli, CMP**

*Senior Event Services Manager, Disney Meetings & Events*

Email: [michele.caroli@disney.com](mailto:michele.caroli@disney.com)

Cell: (321) 388-8490

*Contact Michele for company hospitality, lounges, dinners, etc. at the Coronado Springs Resort.*

### **Drew Triola**

*Event Consultant, Disney Event Group*

Email: [Drew.Triola@disney.com](mailto:Drew.Triola@disney.com)

Cell: (407)-399-2852

*Contact Drew for theme park events.*

## Key Dates & Deadlines

<b>June 2</b>	<b>Judge &amp; Volunteer Sign-Up Opens*</b>
<b>June 13</b>	<b>Judge &amp; Volunteer Sign-Up Closes</b>
<b>June 18</b>	<b>Judge &amp; Volunteer Selection Confirmation</b>
<b>June 18</b>	<b>Registration &amp; Housing Open</b>
<b>August 29</b>	<b>Recommended Company Rodeo Deadline</b>
<b>August 29</b>	<b>Affiliate Events Confirmed with Disney</b>
<b>September 1</b>	<b>Housing Sub-Block Rooming Lists Due</b>
<b>September 22</b>	<b>Registration &amp; Housing Close</b>

*\*Subject to change*