

**From:** [Heidi Weiss](#)  
**To:** [The National Championship](#)  
**Subject:** The 2024 IFDA National Championship: The Leader Letter April 25, 2024  
**Date:** Thursday, April 25, 2024 2:58:17 PM  
**Attachments:** [IFDA TNC Company Participation Planning Guide 2024 rev03.25.24.pdf](#)  
**Importance:** High



## The Leader Letter

April 25, 2024

Keeping Team Leaders Informed  
October 24 – 26, 2024  
Orlando, Florida

### Welcome to The IFDA National Championship Competition!

This bi-weekly newsletter is designed to keep company Team Leaders well informed as we prepare for what we anticipate will be the largest championship event yet, with over 900 attendees. We are excited to be back at a Disney property which will provide plenty of **FUN AND EXCITEMENT FOR ALL!** Contests and prizes for the kids, games and entertainment for family members, awards banquet recognition, Disney characters, and more. As always, families are at the forefront! Please share the newsletter internally to help keep YOUR team members and competitors informed and excited.

**Action item:** ALL companies who are registering competitor(s) must identify a **Team Leader** who will serve as the primary point of contact for IFDA communications related to the event. If you have not yet confirmed your **Team Leader**, please do so by forwarding their contact information to IFDA by **May 10**.

**New this year:** We have created a dedicated email address so that all related event communications and questions are easily identified and responded to in a timely manner: [TNC@ifdaonline.org](mailto:TNC@ifdaonline.org).

### About the Location

Hello Disney, we're baaaaack! While the Transportation & Warehouse competition will again be hosted at the **Osceola Heritage Park (OHP)**, we are thrilled to announce that the event HQ will be at the fabulous **Disney Coronado Springs Resort & Spa** in Orlando, Florida! Learn more about this exciting, family-friendly venue: <https://disneyworld.disney.go.com/resorts/coronado-springs-resort/>.

### Group Housing Sub-Blocks

Company Leaders will be responsible for coordinating their group's housing reservations at Disney Coronado Springs Resort & Spa. Sub-blocks will be assigned to participating companies in need of **10 or more guest rooms** for the event.

**Action item:** If your company will be coordinating a group of 10 or more, please send a message to [TNC@ifdaonline.org](mailto:TNC@ifdaonline.org) by **May 3**. It is important for us to know how many rooms you think you will need so they may be set aside in IFDA's inventory.

### Key Dates!

Please see the attached **Company Participation Planning Guide** for a list of important dates leading up to the event. Learn more about the industry's premier championship event: [The IFDA National Championship - About - IFDA \(ifdaonline.org\)](#).

### IFDA Team Member Contacts

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