

From: [Heidi Weiss](#)
To: [The National Championship: Heidi Weiss](#)
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The Leader Letter

June 20, 2024

Keeping Team Leaders Informed

October 24 – 26, 2024

Orlando, Florida

Welcome to The IFDA National Championship Competition!

This bi-weekly newsletter is designed to keep company Team Leaders well informed as we prepare for what we anticipate will be the largest championship event yet, with over 900 attendees. This year we have created a **dedicated email address** for Team Leaders and team members so that related event communications and questions are easily identified and responded to in a timely manner: TNC@ifdaonline.org.

IF your communication is specifically regarding Housing information, please use: Housing@ifdaonline.org. Please consider sharing this newsletter internally to help keep YOUR team members informed and on track.

Registration is Open!

All registrations are made online via IFDA's registration portal for The National Championship, including online payment at the time of registration. Companies sending a large group of attendees (competitors/company staff/children/spouses/guests) can register their people several ways: 1) By Division: register attendees by location/division with each registration paid by that location/division; 2) Centralized: register all attendees and paid by company HQ. **Companies utilizing the Centralized registration option for their large team may request a special registration spreadsheet from IFDA to help stream-line the process.**

Warehouse Competition Equipment

Once again the Warehouse Competition equipment will be provided by Raymond. IFDA will share information on specific models once those are confirmed by Raymond.

NEW! Company Roadeo Promotions

IFDA is interested in collecting dates and details on our member company roadeos in order to amplify what our members are doing. The IFDA Marketing & Communications team has set-up an online Dropbox collection site for photos, videos, event dates, etc., in order to create a calendar and plan social media visibility around those events. Photos and videos should be submitted in the highest resolution possible. You can upload your photos here: <https://bit.ly/RoadeoPhotos>. If you have any questions, please contact Rob Vernon at IFDA (rvernon@ifdaonline.org).

Hotel & Destination

A discounted block of guestrooms has been established for attendees and participants at **Disney's Coronado Springs Resort**, located at *1000 West Buena Vista Drive, Lake Buena Vista, FL 32830*. The resort has two room types:

- Tower Rooms \$309/night, plus tax
- Campus Rooms \$239/night, plus tax

IMPORTANT NOTE:

Hotel rooms are available **ONLY** to registered attendees and accessed via IFDA room block link. Access to the link can be found in Registration Confirmation Letters. If you are a Company Leader coordinating a housing sub-block on behalf of your company, please be sure to let your participants know, so that they do not attempt to reserve a room resulting in a "double-booking." If you would like to establish a group sub-block of rooms or have housing questions, please contact us at housing@ifdaonline.org.

NEW! Competitor Code of Conduct

In order to ensure a fair, equitable and safe competition, the International Foodservice Distributors Association has adopted a Competitor Code of Conduct. **New this year, each competitor will need to accept the Code of Conduct as part of their registration.** Click [here](#) to view the IFDA National Championship Competitor Code of Conduct.

Key Dates

- Now Housing Sub-Block Requests (for 10+)
- May 31 Registration & Housing Launch

- **Aug 30** **Recommended Company Rodeo Deadline**
- Aug 30 Group Affiliate Details Finalized with Hotel & Disney
- Aug 30 Housing Sub-Block Rooming Lists and Guarantees Due
- **Sep 16** **Housing Cut-Off**
- **Sep 16** **Competitor and Attendee Registration Deadline**
- **Sep 16** **Judge & Volunteer Registration Deadline**
- **Oct 24-26** **[The IFDA National Championship](#)**

To learn more about the industry's premier championship event visit: [The IFDA National Championship - About - IFDA \(ifdaonline.org\)](#).

IFDA Team Member Contacts

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