

From: [Heidi Weiss](#)
To: [Heidi Weiss](#)
Subject: IFDA National Championship: The Leader Letter July 11, 2024
Date: Friday, August 2, 2024 1:11:55 PM

From: Heidi Weiss
Sent: Thursday, July 11, 2024 1:56 PM
To: The National Championship <tnc@ifdaonline.org>
Subject: IFDA National Championship: The Leader Letter July 11, 2024



The Leader Letter

July 11, 2024

Keeping Team Leaders Informed

October 24 – 26, 2024
Orlando, Florida

Welcome to The IFDA National Championship Competition!

This bi-weekly newsletter is designed to keep company Team Leaders well informed as we prepare for what we anticipate will be the largest championship event yet, with over 900 attendees. This year we have created a **dedicated email address** for Team Leaders and team members so that related event communications and questions are easily identified and responded to in a timely manner: TNC@ifdaonline.org.

If your communication is specifically regarding Housing information, please use: Housing@ifdaonline.org. Please consider sharing this newsletter internally to help keep YOUR team members informed and on track.

Registration Process

All registrations are made online via IFDA's registration portal for The National Championship, including online payment at the time of registration. Companies sending a large group of attendees (competitors/company staff/children/spouses/guests) can register their people several ways: 1) By Division: register attendees by location/division with each registration paid by that location/division; 2) Centralized: register all attendees and paid by company HQ.

Hotel & Destination

A discounted block of guestrooms has been established for attendees and participants at **Disney's Coronado Springs Resort**, located at 1000 West Buena Vista Drive, Lake Buena Vista, FL 32830. Hotel rooms are available ONLY to registered attendees and accessed via IFDA room block link. The resort has two room types:

- Tower Rooms \$309/night, plus tax
- Campus Rooms \$239/night, plus tax

Housing Sub-Block: If you have requested a Sub-Block of guestrooms, it is important that you submit the Guestroom Rooming List to the hotel as soon as possible, but **no later than September 9th**. We are partnering with the hotel to manage guestroom inventory and your help in submitting rooming lists and forecasting actual number of rooms needed will help us a great deal. If you have any questions about your housing sub-block, don't hesitate to contact us at housing@ifdaonline.org.

ALERT: Competitor and Judge Orientations are now Cell Phone Free Zones

No cell phones or any other electronic devices are allowed for competitors at any time during the competition. This includes orientation, written test, pre-trip, driving course, sequester areas, or warehouse course. Electronic devices include: cell phones, tablets, iPod, watches, fit bits or any other electronic device.

NEW! Company Rodeo Promotions

IFDA is interested in collecting dates and details on our member company rodeos in order to amplify what our members are doing. The IFDA Marketing & Communications team has set-up an online Dropbox collection site for photos, videos, event dates, etc., in order to create a calendar and plan social media visibility around those events. Photos and videos should be submitted in the highest resolution possible. You can upload your photos here: <https://bit.ly/RodeoPhotos>. If you have any questions, please contact Rob Vernon at IFDA (rvernon@ifdaonline.org).

Calling All Judges!

We truly appreciate our wonderful judges, both on the field course and in the warehouse arena. With a larger than ever event comes the need for more judges than ever. Please consider providing one or more judges for the event. All judges must review and accept the Judge's Code of Ethics. Registration fee for judges is \$595 and includes the Awards Banquet. Judges will receive additional communications from IFDA regarding assignments and onsite orientation. Deadline to register is September 16. If you have any questions about judging, you can reach David Coffield at TNC@ifdaonline.org.

Key Dates

- Now Housing Sub-Block Requests (**for 10+**)
- May 31 Registration & Housing Launch
- **Aug 30 Recommended Company Rodeo Deadline**
- Aug 30 Group Affiliate Details Finalized with Hotel & Disney
- Aug 30 Housing Sub-Block Rooming Lists and Guarantees Due
- **Sep 16 Housing Cut-Off**
- **Sep 16 Competitor and Attendee Registration Deadline**
- **Sep 16 Judge & Volunteer Registration Deadline**
- **Oct 24-26 The IFDA National Championship**

To learn more about the industry's premier championship event visit: [The IFDA National Championship - About - IFDA \(ifdaonline.org\)](https://ifdaonline.org).

IFDA Team Member Contacts

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